

# **SEVEN OAKS *SPORTSPLEX***

## GARDEN CITY COMMUNITY CENTRE



## **Seven Oaks Arena**

**Sponsorship and Advertising Opportunities**

**2015 / 2016**

### The Potential

The Garden City Community Centre is expanding our current facility to include an indoor arena featuring two ice sheets and fitness centre, which will be known as the Seven Oaks Arena which will be apart of the Seven Oaks Sportsplex. This expansion will allow our facility to become a true multiplex, adding on to our highly successful indoor soccerplex.

Construction is currently underway with an estimated completion date of March 2015. The facility will be open year-round for ice usage. The project is estimated at \$17 Million and includes a funding partnership with the City of Winnipeg and Province of Manitoba. The Garden City Community Centre will be responsible for a mortgage of almost \$7.5 Million.

The Seven Oaks Arena has set the standard for new recreational facilities in the City of Winnipeg. The expansion of the Garden City Community Centre will provide the residents of Seven Oaks, as well as the City of Winnipeg, with a state of the art complex, which will serve as a gathering place in the community. A year round arena, soccerplex and community centre will maximize your advertising dollar.

### Seven Oaks Arena, located at Garden City Community Centre will include:

Over 100,000 square foot Twin pad Arena  
Expecting over 200,000 visitors per year  
Two NHL size ice surfaces with 350 seats each  
Full service concession

Pro shop  
High-Performance Fitness Facility  
Community Rooms  
Walking track

### The facility will be used for:

Youth hockey  
Public skating  
Figure skating  
Ringette

Tournaments  
Adult hockey leagues  
Community Programming

The facility also offers multi-purpose and meeting rooms that will be rented to businesses and community groups.

### Naming Opportunities

Naming opportunities are available for the two separate ice sheets, dressing rooms and community rooms. Other naming opportunities may be available.

### Advertising

In addition to our sponsorships, several advertising opportunities, at various contract lengths and price points will be available.

### Donations

Private and Corporate donations are also being accepted. Tax Receipts will be issued by the City of Winnipeg at the end of the tax year.

## Ice House Naming Opportunities

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**Sponsorship Fee:** Please contact us for details

Naming rights for the two separate arenas will be available. This is the marquee sponsorship for the new facility. Your business name will be prominently displayed within the arena as well as on the reader board for all patrons to view. It will also be referred to in arena bookings.

### **Sponsor Benefits**

Company Signage in the arena you sponsor as agreed upon  
2 - In-Ice logo's on your sheet of ice  
Venue naming signage on room assignment reader board  
Logo displayed on our website

## Dressing Room Naming Opportunities

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**Sponsorship Fee:** \$30,000

15 year contract if paid in full  
12 year contract if paid \$6,000 per year for 5 years  
\*Other payment terms may be available

A dressing room will be named after your company and can be painted in your company colors if you choose. Any logos you would like to supply will be added to your room & entrance.

### **Sponsor Benefits**

Discount on other arena signage as agreed upon  
Logo displayed on room assignment reader board  
Logo displayed on our website

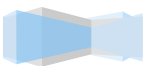
## Community Room Naming Opportunities

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**Sponsorship Fee:** \$30,000

### **Sponsor Benefits**

Discount on other arena signage as agreed upon  
Logo displayed on room assignment reader board  
Logo displayed on our website



# Advertising Opportunities

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## Rink Boards/ In Ice Advertising

Strategically positioned on ice level boards, or imbedded on the ice surface. High visual impact for participants and spectators.

	<b>1 Year</b>	<b>5 Years</b>	<b>1 year vs. 5 year</b>
1 Arena	\$550	\$2,500	Save \$250
2 Arenas	\$1,000	\$4,500	Save \$500

## Rink Wall Boards (Includes bundle pricing for the Soccerplex)

4' x 8' advertisements located in the arenas/Soccerplex across from the spectator areas. Highly visual for participants and spectators. Discounted price to advertise in all 3 venues.

	<b>1 Year</b>	<b>5 Years</b>	<b>1 year vs. 5 year</b>
1 Arena/Soccerplex	\$600	\$2,500	Save \$500
2 Arenas/Soccerplex	\$1000	\$4,000	Save \$1000
All 3 facilities	\$1,300	\$5,000	Save \$1500

## Ice-Resurfacer

Advertisement is available on the ice-resurfacer (Zamboni). High exposure on both rinks

**Full Wrap** \$2500 per year

**Multi-year contracts are available on all advertising products.**

**Production costs are the responsibility of the advertiser.**

**Price includes installation.**

**All Prices are PLUS GST.**

## Please contact:

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